



LEAD RETRIEVAL

Maximize exhibitor ROI with innovative lead retrieval solutions

Provide your exhibitors with advanced lead retrieval solutions that help them increase opportunities and connect with more attendees.



Collect leads – the faster and easier way

Help your sponsors spend more time investing in conversations that matter and less time worrying about saving new leads' contact information. Simply scan, go, and follow up.



Deliver more value and show your worth

Better articulate the value you are delivering to sponsors with lead retrieval. Help reinforce with your sponsors the benefits they are receiving at your event by digitizing lead collection.



Provide sponsors with actionable leads

Take notes and gather insights about an attendee's interests to shorten the follow up process. Engage with new clients from the lead retrieval system to quickly capitalize on new connections.



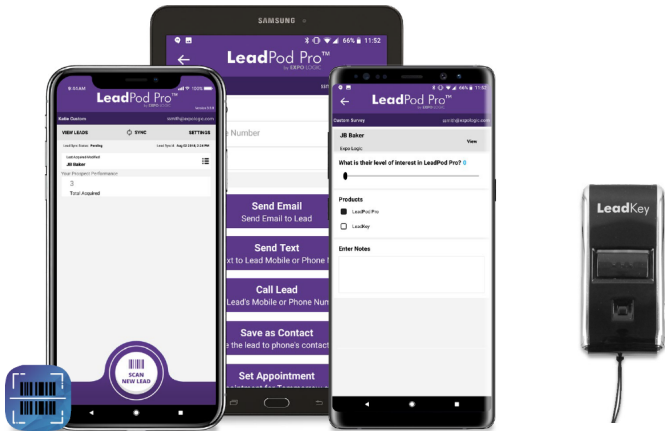
“Quite simply, we would not be able to organize the conference without the assistance of Expo Logic’s products and skilled personnel.”

Frank Zimone, Executive Director,
Northwestern Mutual Life Insurance
Company



Lead retrieval options to fit your event

Help exhibitors to digitally collect contact and other vital information and generate leads at your event with our flexible and seamless solutions.



- ✓ Mobile app and hand-held device options
- ✓ Real-time registration data
- ✓ Online leads portal
- ✓ Add notes to captured leads
- ✓ Custom surveys and qualification questions
- ✓ Follow up with leads immediately within the app

LeadPod Pro

Turn any device into a hand-held lead collection tool. LeadPod Pro is an intuitive mobile app for onsite lead retrieval, available for both iOS and Android. It takes advantage of the device's camera to scan attendee badges and capture contact information, make notes, and even execute follow-up right there on the spot.

LeadKey

A simple and hassle-free rented hand-held device for onsite lead retrieval. This small and lightweight device makes gathering leads quick and efficient, enabling exhibitors to focus on their attendees and not the tech.

About Expo Logic

Expo Logic is a collection of event technology solutions that help event administrators and planners organize the basic logistics of their event. It includes registration, onsite badge printing, attendee tracking, lead retrieval, floorplan management, and exhibitor management.

